

AMG Fondsverwaltung AG enters into strategic cooperation

AMG Fondsverwaltung AG («AMG Fonds») and Serafin Asset Management Group («Serafin AM Group») agree on a strategic cooperation. Alpora AG (as part of the Serafin AM Group) and AMG Fonds are specifically deepening their successful cooperation in the existing innovation funds.

AMG Fondsverwaltung AG and Serafin Asset Management Group are entering into a strategic cooperation. To this end, the Serafin AM Group will initially take a 50% stake in AMG Fondsverwaltung AG. The shareholding is to be increased to 100% by 2026.

The aim of the companies involved is to establish a high-quality and future-oriented asset manager. The recipe for success in this endeavour is the interaction of the three companies. AMG Fonds has many years of in-depth experience and investment expertise in the six equity funds it manages. Alpora contributes its analytical expertise in the area of innovation and Serafin Asset Management GmbH, which acts as a body of the Serafin AM Group in the markets, has extensive knowledge of systematization and data management and experience with multi-asset approaches.

Erhard Lee, Chairman of the Board of Directors of AMG Fonds: «The strategic cooperation with Serafin Asset Management opens up new sales markets and channels for our AMG Fonds products. The founding shareholders of AMG Fonds will continue to be closely associated with the company in the future and will continue to play an active role in its further development. The operative responsibilities in analysis, fund management and customer service will also remain unchanged.»

AMG Fondsverwaltung AG

[AMG Fondsverwaltung](#), based in Zug/Switzerland, manages six equity funds with a total volume of CHF 630 million (as of June 30, 2022). The investment focus of the funds is on three investment themes, namely «Value & Quality», «Precious Metals» and «Innovation». AMG Fondsverwaltung has a team of 9 employees, including 5 portfolio managers and analysts, and is licensed by FINMA as a «manager of collective assets».

Serafin AM

[Serafin Asset Management GmbH](#), or Serafin AM for short, is an independent asset manager that brings together experts from the finance and tech industries. The BaFin-regulated investment firm Serafin AM offers specialised investment solutions for different market cycles, providing additional resilience and growth. This is achieved by combining data and systematic processes with the overview and diligence of fundamental investors.

The family-run Serafin AM was founded in 2021 by Philipp Haindl and Silvio Halsig and currently employs more than 20 people from the fields of finance, mathematics, physics and economics. The company is headquartered in Frankfurt am Main. The managing directors are Dr Philipp Moritz Hetzer, Franz Bichlmaier and Frank Huwe.

Further information: www.amgfonds.ch/en

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